

Policies and Guidelines for News Media Covering the RSNA 2020 Meeting

The Radiological Society of North America is pleased to welcome the world press to its 106th Scientific Assembly and Annual Meeting.

GENERAL INFORMATION The 106th Scientific Assembly and Annual Meeting, to be held online Sunday, Nov. 29, to Saturday, Dec. 5, 2020, is an international forum of peer-reviewed research, state-of-the-art technology and education for radiologists, radiation oncologists, medical physicists and allied scientists. As such, it provides a host of news opportunities.

NEWSROOM LOCATION The RSNA Online Newsroom is located at [RSNA.org/press20](https://www.rsna.org/press20).

MEDIA ELIGIBILITY Press credentials are available only to *working press* who can show evidence that their attendance results in original coverage of the RSNA Scientific Assembly and Annual Meeting in print, broadcast or recognized Internet news media. RSNA does not issue press credentials to: publishers or a publication's advertising, marketing, public relations or sales representatives; publishers, editors or reporters from manufacturers' house organs or promotional publications; public relations staff of exhibitors or educational institutions; or other individuals who are not actually reporting on the meeting.

To obtain press credentials, identification certifying that you are a working member of the print, online or broadcast news media and/or a letter from an editor stating that you are on assignment to cover the RSNA Scientific Assembly and Annual Meeting is required. Business cards or membership cards from communications or writers organizations are not sufficient to establish eligibility. If RSNA issues you a press registration, you must not participate in sales or development of ads, products for sale or CME products. Working press may NOT also register as exhibitors. Members of the media may not share or transfer their login credentials. RSNA reserves the right to make final determination of media eligibility.

PROOF OF COVERAGE If you attended a past RSNA meeting as media, you will be asked to furnish a copy of an article or report resulting from that assignment to be credentialed as press at a subsequent RSNA meeting. If a news outlet assigns a staff member or freelancer to cover the meeting, the outlet must furnish proof of resulting original coverage in order to send a representative in subsequent years. RSNA does not bear the responsibility for locating coverage.

ADVANCE REGISTRATION Advance registration is *strongly encouraged*. Members of the media interested in attending should visit our [online registration](#) page to access registration materials.

EXHIBITOR MEDIA INFORMATION RSNA advises journalists that it neither reviews for accuracy nor endorses exhibitor news materials

SCIENTIFIC PAPERS & VISUALS In order to help maintain their eligibility for peer-reviewed journal publication, scientific papers and posters may not be available to media. Reprinting of scientific abstracts or posters is strictly prohibited. Journalists who want to use slides, graphs and other visuals to illustrate coverage must have the presenter's permission.

CME CREDIT The Radiological Society of North America is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Society sponsors this annual scientific assembly, and as an accredited sponsor, designates this educational activity for CME credit. Because RSNA is the sole sponsor of its assembly, and because the ability to offer CME credit for an educational activity rests on integral participation in the planning, implementation and evaluation of that activity, only the Society can designate this meeting or any portion of it for CME credit. To retain its status as an accredited provider, RSNA cannot and does not designate news or promotional stories issued from its meeting for CME credit, nor does it allow press to do so.

MEDIA ACCESS Media may access scientific presentations, plenary sessions, scientific and educational exhibits and technical exhibition.

INTERVIEWS Interview opportunities with RSNA Board members and other Society leaders are extremely limited and must be arranged through RSNA media relations staff at 1-630-590-7762 or media@rsna.org prior to October 1. No interviews with RSNA Board members will be available during the annual meeting. Contact RSNA Media Relations staff to assist in arranging interviews with presenters.

Session Q&A and chatroom functions are provided as an educational and networking opportunity for healthcare professionals. Press who have questions for presenters are asked to arrange interviews through Newsroom staff at 630-590-7762 or media@rsna.org.

Scientific Slides or Posters. Photographic or video reproduction of scientific presentation slides or scientific posters for publication without permission of the presenter is strictly prohibited. Media are permitted to capture images of slides and posters without the presenter's permission as background for reporting accuracy only.

Interviews conducted with exhibitors must be used strictly for news reporting purposes without promotional consideration.

EMAIL DISTRIBUTION LIST Press wishing to receive email notifications about upcoming news from future RSNA meetings can opt-in to the distribution list while registering.

Failure to follow any of the policies outlined above will result in forfeiture of media credentials for RSNA 2020 and denial of credentials for subsequent RSNA meetings.