I-CRO’s Perspective Re: QIBA

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Perspective

- Commercial history (24 years)
- Familiarity with QIBA launch and strategic direction
- 1A Study
- Consult with 4 companies
- Phone conversations with others (large and small)
I-CROS

*Google Search ≥ 34*

- Bioclinica
- ACR Image Metrix
- ICON Medical Imaging
- Medpace
- ACRIN
- Intrinsic Imaging
- Radiant Sage
- Imaging Endpoints
- Perceptive Informatics
- Biomedical Systems
- Boston Imaging Core Lab
- Northwestern University Quantitative Imaging Core Lab
- RadiCore Labs
- WorldCare Clinical
- Medical Metrics
- VirtualScopics
- Dana Farber Tumor Metrics Core
- Image Core Lab
- Cleveland Clinic Image IQ
- UVA Neuroimaging Core Lab
- Cardinal Systems Imaging Core Lab
- Ohio State Imaging Core Lab
- Q Metrics Technologies
- Imagys
- Mediq
- Alex-Cro
- Bioscape
- Neuro Image
- Biovisiq Imaging CRO
- Biospectrum
- Etern Medical CRO
- Lambda
- Lyscaut
- Median Technologies

* Does not include specialty ICL (i.e. Cardiovascular)

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Current Landscape

*Brownian Motion and Directed on Demand Interactions*

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Desired QIBA Perspective

How to Get There?

Leverage QIBA existing brain trust

Assist early stage outcome validation
Example of Potential Knowledge Transfer

 allowance to phantom images and provide support with statistical analysis

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QIBA/I-CRO Outreach

- Survey I-CRO experience/knowledge about QIBA and the work being done.
- Promote I-CRO/QIBA interaction via support for developing or established I-CROs.
- Example: Data sharing of the 1A phantom study

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QIBA I-CRO Outreach

- Survey I-CRO experience with QIBA
- Promote I-CRO/QIBA interaction via knowledge transfer/support for developing or established I-CROs.
- Example: 1A phantom work by Nick Petrick.
- Establish QIBA/I-CRO Outreach Committee (reach out and provide assistance)

What is the QIBA Benefit?

“Rising tide floats QIBA boat”
Summary

- Medical Imaging in drug development is an active space (*imaging biomarkers*)
- QIBA is a relatively new player in the space with something (brain trust) to leverage for additional exposure.
- Mechanism consider “QIBA/I-CRO Outreach Program”

Comments

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