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## RSNA Press Release

### RSNA Partners with TEMIS to Deliver Smarter Content to its Global Community of Radiologists

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#### ***The Radiological Society of North America to Deploy TEMIS's Luxid® Content Enrichment Platform to Enhance its Members' Experience across its Digital Products and Mobile Apps***

OAK BROOK, Ill. and NEW YORK, NY (Dec. 3, 2013) — The Radiological Society of North America (RSNA®), the leading international society of radiologists, medical physicists and other medical professionals, today announced it has signed a strategic Software as a Service (SaaS) agreement with TEMIS, the provider of Semantic Content Enrichment solutions who received the 2013 CODiE Award for Best Semantic Solution with Luxid®.

RSNA hosts the world's premier radiology forum, drawing over 55,000 attendees annually to McCormick Place in Chicago, and publishes two flagship peer-reviewed journals: *Radiology*, the highest-impact scientific journal in the field, and *RadioGraphics*, the only journal dedicated to continuing education in radiology.

RSNA will use Luxid® Content Enrichment Platform to provide its 53,000 members with an enhanced search and navigation experience within and across its Journal, Education and Scientific content. "Among RSNA's goals for semantic enrichment of its content through Luxid® are the application of our lexicon, RadLex, and surfacing additional related content from all RSNA resources to journal users," said Roberta Arnold, Assistant Executive Director for Publications & Communications, RSNA.

Specifically, RSNA will embed Luxid® within its Atypon Literatum ePublishing platform to power automated tagging, categorization and linking of its Journal content. RSNA will also deploy Luxid® on the myRSNA knowledge portal that hosts a broad variety of content

including journals, education and certification materials, as well as conference proceedings. TEMIS will produce rich metadata on RSNA content assets by leveraging its off-the-shelf extraction components as well as RSNA's own taxonomy, RadLex.

"TEMIS is proud to welcome RSNA in its growing community of customers," said Guillaume Mazieres, Executive Vice President, North America and Worldwide Publishing, TEMIS. "The combination of RSNA's high-quality content assets with our semantic enrichment capabilities will help them deliver more targeted and contextual content to their members."

Based on patented and award-winning natural language processing technologies, Luxid® Content Enrichment Platform meets the needs of organizations to better structure, manage and exploit their unstructured content. Luxid® includes domain-specific extractors called Skill Cartridges® to extract relevant information from unstructured text and semantically enrich it with metadata that reveals its content. This enables Publishers to efficiently package and deliver differentiated and compelling information products to their audience, and helps Enterprises to intelligently archive, manage, analyze, discover and share increasing volumes of information.

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### **About the Radiological Society of North America**

RSNA is an association of more than 53,000 radiologists, radiation oncologists, medical physicists and related scientists, promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Ill. ([RSNA.org](http://RSNA.org))

### **About TEMIS**

TEMIS helps organizations structure, manage and exploit their unstructured information assets. Its flagship platform, Luxid®, identifies and extracts targeted information to semantically enrich content with domain-specific metadata. This helps organizations to intelligently archive, manage, package, deliver, access and analyze increasing volumes of information. Founded in 2000, TEMIS operates in the United States, Canada, UK, France and Germany, and is represented worldwide through its network of certified partners.

TEMIS' innovative solutions have attracted the business of leading organizations such as AAAS (American Association for the Advancement of Science), Agence France-Presse, BASF, Bayer Pharma, Bloomberg BNA, BNP Paribas, Editions Lefebvre-Sarrut, Elsevier, EMC, Europol, French Ministry of Defence, French Ministry of Finance, Gannett, Karger, Invest in France Agency, Les Echos, Merck KGaA, Nature Publishing Group, Novartis, OECD, PSA Peugeot-Citroën, Sanofi, Simon & Schuster, Springer Science+Business Media, The McGraw-Hill Companies, Thieme, Thomson Reuters, the U.S. Department of Agriculture, Volkswagen and Wiley. ([TEMIS.com](http://TEMIS.com))