

## **Professionalism Committee – 2016 Annual Report**

In 2016 the RSNA Professionalism Committee enhanced its website (*RSNA.org/professionalism*) on *RSNA.org*, increased its interactive educational vignettes on professionalism as part of its Web offerings and planned and presented three educational courses at the RSNA 2016 annual meeting.

### **RSNA Professionalism Resources**

The Professionalism Committee website features educational materials and resources in professionalism, located in the Education and Career Development sections of *RSNA.org*. The resources include the RSNA Statement on Professionalism, the RSNA Vignettes on Professionalism in Radiology, a link to the Ethics and Professionalism Online Courses, and a link to the Professionalism Educational Toolkit, which offers a collection of recommended reading materials.

### **RSNA Vignettes on Professionalism in Radiology**

Current and former members of the committee continue to develop provocative and informative vignettes on a range of issues in professionalism. The vignettes are intended to raise awareness about the need for radiologists to incorporate professionalism into daily practice, to spark discussion of this core competency, and to encourage reflection around the specific issues. Each vignette describes a scenario with dilemmas familiar to radiologists, asks questions about handling the issues, and provides answers based on scientific literature, discussions, and references for further reading.

As of October 2016, 11 vignettes have been posted: “Disclosure of Radiological Error,” by Stephen D. Brown, MD, “Partner Relationships,” by Joseph H. Tashjian, MD, “Sexual Harassment,” by Marilyn J. Goske, MD, “Medical Trainees and Medical Training,” by Craig M. Johnson, DO, “Suboptimal Utilization of Imaging Studies,” by Stephen Chan, MD, “Conducting Research with Industry,” by Stephen Chan, MD, “Hiring Practices and Workplace Discrimination,” by Kenneth A. Buckwalter, MD, “Professionalism in Radiology Research: Authorship,” by Kate Hanneman, MD, and Anastasia L. Hryhorczuck, MD, “Professionalism in the Age of Social Media,” by Jonathan C. Baker, MD, “Professionalism in Radiology Research: Duplicate Publications and Related Issues,” by Kate Hanneman, MD, and Anastasia L.

Hryhorczuk, MD, and “Professionalism from the Resident's Perspective,” by Michael C. Veronesi, MD, PhD, and Kate Hanneman, MD. Upcoming topics include the aging radiologist, communicating bad news, patient privacy, toxic workplace situations, colleague incompetence, physician burnout, diversity, and humor in the workplace. The vignettes are promoted to the membership through *RSNA News*, RSNA Insider and other channels, including the RSNA Facebook and Twitter accounts.

### **Educational Courses at RSNA 2016**

For RSNA 2016, the committee sponsored three courses:

#### **“The Newly Hired Radiologist: Noninterpretive Skills for Success”**

Presented Sunday, November 27, this new course was designed to provide beginning faculty members with practical guidance on how best to prioritize their time between the demands of teaching and research. Conceived and moderated by Brandon P. Brown, MD, MA, the course’s faculty included Professionalism Committee members Kate Hanneman, MD, Anastasia Hryhorczuk, MD, Michael C. Veronesi, MD, PhD, and Brent J. Wagner, MD.

#### **“Service Excellence in Radiology”**

This repeat course was presented Thursday, December 1. Faculty members included course moderator Kenneth A. Buckwalter, MD, Brandon P. Brown, MD, MA, Ella A. Kazerooni, MD, and Brent J. Wagner, MD. The course addressed why customer satisfaction is important, how to measure and enhance it within radiology, how radiology can document its added value, and how to successfully bring new staff into a service-oriented practice culture.

#### **“Mitigation of Litigation”**

Presented Tuesday, November 29, this repeat course outlined the professional standards, guidelines, and behaviors that enhance accuracy, efficiency, and good practice patterns. The course was conceived and moderated by David M. Yousem, MD, and co-moderated by Gordon K. Sze, MD. Course faculty included Rosemary Schnall, Kelly Yousem, JD, Michael M. Raskin, MD, JD, and Professionalism Committee member Ronald L. Eisenberg, MD, JD. Topics included

the elements of legal suits, what the radiologist can do to reduce the risk of being named in a lawsuit, and the ethics and qualifications involved in providing expert witness testimony.

### **In Appreciation**

I wish to thank all the members of the Professionalism Committee for giving so generously of their time and expertise. I truly appreciate their energy and commitment. My gratitude to members Jonathan C. Baker, MD, Bruce J. Barron, MD, Brandon P. Brown, MD, MA, Ronald L. Eisenberg, MD, JD, Kate Hanneman, MD, J. Michael Holbert, MD, Anastasia L. Hryhorczuk, MD, Michael C. Veronesi, MD, PhD, and Brent J. Wagner, MD. On behalf of the committee I also wish to thank the RSNA Board of Directors and, in particular, our Board liaison, Mary C. Mahoney, MD, for her strong support and enthusiasm for our endeavors. The committee also appreciates the tireless support of the RSNA staff, whose material assistance, guidance and wisdom are indispensable to our success.

As I complete my first year as chair, I am proud of the work the committee accomplished this year. I am honored to serve with such talented, dedicated and hard-working individuals.

**Stephen Chan, MD**  
**Chair, Professionalism Committee**