

## **2013 Report of the *RSNA News* Editorial Board**

I am happy to report that *RSNA News* continues to fulfill its mission to provide the membership of the RSNA with timely, interesting information about important events, people, and scientific discoveries, in a variety of media to satisfy different user preferences.

### **Broad Range of News Coverage**

In 2013 *RSNA News* has remained a premier source of news about radiologic science, technology, education, and research. A full list of feature articles published in *RSNA News* from December 2012 to November 2013 follows this report.

*Hot Topics*—Features on radiology’s critical issues looked at such topics as Congressional imaging cuts, staff recruitment and retention, efforts to curb plagiarism in medical publishing, factors driving malpractice cases, radiology’s leadership role in major emergencies and crises, new open access models for publishing scientific research, and opportunities and challenges posed by subspecialization.

*Technology*—The ever more rapid pace of technological development means RSNA members are always learning something new. *RSNA News* kept them informed with articles on topics including a smartphone app for telestroke evaluation, online tools to help connect with patients, and the new RSNA Image Share network created to enable radiologists to share medical images with patients using personal health record (PHR) accounts.

*Research*—*RSNA News* helped readers stay on the cutting edge with articles on use of nanotechnology for diagnosing and treating cancer, 3D and 4D fetal ultrasound, amyloid PET imaging in Alzheimer disease, and biomarkers for mental illness.

*Global Issues*—Committed to examining the state of the radiology specialty worldwide, *RSNA News* reported on visits by RSNA International Visiting Professors to Russia and on radiologic developments in France.

*Residents*—*RSNA News* also spoke to the next generation of radiologists with articles on the

American Board of Radiology “Exam of the Future” and the Introduction to Research Program sponsored by RSNA, the Association of University Radiologists and the American Roentgen Ray Society.

### **RSNA Activities**

*RSNA News* continues its commitment to promoting RSNA programs and member benefits, including comprehensive coverage of the annual meeting and articles on successful outcomes from RSNA Research & Education Foundation grants, new platforms for the RSNA journals and education, *RadiologyInfo.org*, and the Radiology Cares initiative.

### **Special October-November Annual Meeting Preview Issue**

Mailed in mid-October, this 56-page edition has all the regular feature articles, but also offers everything attendees need to prepare for their meeting experience, including plenary lecture previews, information about McCormick Place and services provided by RSNA during the meeting, as well as a guide to dining options in the city.

### **Multimedia Approach**

Distribution of *RSNA News* aligns with RSNA’s goal to offer content in a variety of media to suit user preferences. Each month the *RSNA News* print edition is mailed to approximately 40,000 members and subscribers, while the *RSNA News* online receives more than 7,000 pageviews and the Tablet Edition had more than 4,000 downloads from the App Store and Google Play. Content in the Tablet Edition is based on the print edition of *RSNA News* but the reading experience is enhanced with videos, photo slideshows, interactive PowerPoint presentations, and other multimedia content.

### **RSNA News Facebook Page**

I’m pleased to report that *RSNA News* stories are getting even more exposure thanks to our new Facebook page, [www.facebook.com/newsfromRSNA](http://www.facebook.com/newsfromRSNA). Our page, launched earlier this year, has just over 200 fans. Popular posts included:

- A link to our July 2013 story on radiology’s role in the response to the Boston bombings: post was shared 68 times and seen by 13,160 people.
- A link to our August 2013 story on radiology’s role in cosmetic surgery: post was shared 35 times and seen by 6,524 people.

## **Looking Ahead**

I thank the RSNA Board of Directors for continuing to entrust the care of *RSNA News* to me. I would also like to thank the members of the editorial board—Kavita Garg, M.D., Bruce G. Haffty, M.D., Nazia Jafri, M.D., Bonnie N. Joe, M.D., Edward Y. Lee, M.D., Kerry M. Link, M.D., Laurie A. Loevner, M.D., Barry A. Siegel, M.D., and Gary J. Whitman, M.D.—and the RSNA staff who make *RSNA News* so successful.

Sincerely,

David M. Hovsepian, M.D.

## **Feature Articles Published in *RSNA News*, December 2012 – November 2013**

### **December 2012**

Clot-retriever Devices May Improve Acute Ischemic Stroke Outcomes  
Technology Takes Imaging to New Level at London Olympics  
PET/MR Effective for Staging Lung Cancer, Reducing Radiation Dose  
Radiology Compensation Rates Drop Slightly in 2011  
RSNA Image Share Enrolls Over 2,000 Patients, Expands Sites

### **January 2013**

Radiologists Worldwide Face Similar Training and Staffing Issues  
Understanding Common Athletic Injury is Key to Prevention  
In the Spotlight: RSNA 2012  
Radiologists Need SMART Strategies to Battle Stress  
RSNA 2012's Patient-Centered Focus Sets Course for Radiology's Future

### **February 2013**

MR Imaging Unit in Afghanistan Gives Soldiers Front-line Treatment  
On-site Radiologist Could Be New Model of Care in Radiation Oncology  
"Brazil Presents" Spotlights Latest MR Imaging Techniques  
Lean Job Market Makes Enlisting, Keeping Staff Critical  
Research Spurs Progress in Pancreatic Cancer Diagnosis

### **March 2013**

MR Imaging Plays Key Role in Post-Op Metal-on-Metal Hip Arthroplasty  
Radiologists Urged to Think Beyond Reduction When it Comes to Pediatric Dose  
Nanotechnology Holds Potential in Imaging Diagnosis, Treatment of Cancer  
RSNA Journals Use Software to Fight Plagiarism  
Radiology Leaders Criticize Congressional Imaging Cuts

### **April 2013**

ABR "Exam of the Future" Sharpens Focus on Images  
DECT, MR Hold Vast Potential in Pulmonary Imaging

Radiology Cares Campaign Combats ‘Invisibility’ Factor  
Ultrasound, MR Breast Imaging Studies Spark Debate  
Novel Imaging Tool Could Improve Prostate Cancer Therapy

### **May 2013**

Redesigning Reading Room Helps Combat Ergonomic Injuries  
3D and 4D Fetal Ultrasound Advances Spark Research, Create Challenges  
Residents Gain Critical Experience Through Academic Research Program  
Technical Challenges Hinder Use of Adrenal Vein Sampling  
Quantitative Imaging Poised to Realize Full Potential in Cancer Research

### **June 2013**

Failure to Order Imaging Tests Not a Major Driver of Malpractice  
Smartphone App Successful in Telestroke Evaluation  
Imaging Advancements Aid in Sleep Apnea Therapy, Detection  
Stereotactic Body Radiation Therapy Highly Effective Lung Cancer Treatment  
Amyloid PET Imaging Plays Pivotal Role in Alzheimer’s Care

### **July 2013**

Radiology Gives Front-line Aid to Boston Bombing Victims  
CCTA Helps Predict Heart Attack Risk  
Research Sparks Debate on Teleradiology Benefits  
Online Tools Take Radiology’s Patient Focus to a New Level  
Ketogenic Diet Aids Cancer Patients’ Sensitivity to Radiation, Chemotherapy

### **August 2013**

Seeking MR Imaging Biomarkers for Mental Illness  
RSNA Launches Image-rich Redesign of *Radiology*, *RadioGraphics* Websites  
Russian Radiologists Make the Most of Limited Medical Resources  
Radiology Studies Shed New Light on CT Contrast Risks  
Cosmetic Interventional Radiology: Another New Face of the Specialty?

## **September 2013**

Imaging Adventure Program Eases Pediatric Patient Anxiety

“France Presents” Focuses on Oncologic Imaging

Radiologists Face Challenges in Era of Subspecialization

Explore Chicago During RSNA 2013

Embedded Reading Rooms Improve Communication with Clinicians

## **October-November 2013**

Meeting Organizers “Plan It” with the “Planet” in Mind

Ontario Switches to DR Mammography Based on Radiology Study

RSNA Journals Offer Open-Access Option

RSNA’s Online Education Goes Mobile

RSNA 2013 Meeting Preview