

2012 Report of the *RSNA News* Editorial Board

I am happy to report that *RSNA News* continues to fulfill its mission to provide the membership of the *RSNA* with timely, interesting information about important events, people, and scientific discoveries.

Broad Range of News Coverage

In 2012 *RSNA News* has remained the premier source of news about radiologic science, technology, education, and research. A full list of feature articles published in *RSNA News* from December 2011 to November 2012 follows this report.

Hot Topics—Features on radiology’s critical issues looked at such topics as Meaningful Use, changes to the American Board of Radiology exams, initiatives to make radiology more environmentally friendly, the proliferation of mobile devices in radiology practice, and patient communication and disclosing medical errors.

Residents—*RSNA News* is dedicated to making each and every issue relevant and important to the next generation of practitioners. Among the topics explored this year were: how the business of radiology is taught to residents; the emergence of fourth-year “mini fellowships;” digital learning strategies; and how residents can increase their marketability by expanding their attention to the hospital beyond the reading room.

Research—*RSNA News* gave readers glimpses into the future of the specialty with articles on MR microscopy for brain tumor research, hybrid imaging with PET/MR, new ablative therapies, and prostatic artery embolization.

Global Issues—Committed to examining the state of the radiology specialty worldwide, *RSNA News* reported on visits by *RSNA* International Visiting Professors to Myanmar and Nepal, radiologic developments in India and Brazil and the imaging outreach programs working in developing countries.

RSNA Activities

RSNA News continues its devotion to promoting RSNA programs and member benefits, including comprehensive coverage of the annual meeting and articles on successful outcomes from RSNA Research & Education Foundation grants, RSNA informatics solutions, *RSNA.org* and *RadiologyInfo.org*.

Special October-November Annual Meeting Preview Issue

On the topic of meeting coverage, the RSNA Board of Directors approved making the October-November annual meeting preview issue a permanent fixture. Mailed in mid-October, the 60-page edition has all the regular feature articles, but also offers everything attendees need to prepare for their meeting experience, including plenary lecture previews, information about McCormick Place and services provided by RSNA during the meeting, as well as a guide to dining options in the city.

Multimedia Approach

Distribution of *RSNA News* aligns with RSNA's goal to offer content in a variety of media to suit user preferences. Each month the *RSNA News* print edition is mailed to more than 41,000 members and subscribers, while the *RSNA News* online receives more than 7,000 pageviews.

The Tablet Edition continues to gain readership as well, with more than 2,500 downloads of the app from the App Store and Android Market. Content in the Tablet Edition is based on the print edition of *RSNA News* but the reading experience is enhanced with videos, photo slideshows, interactive PowerPoint presentations, and other multimedia content. New this year in the October-November edition of the tablet were links to sessions in the online *RSNA Meeting Program*, so that readers could begin building their annual meeting schedules.

Looking Ahead

With so much already accomplished and much more to look forward to, I thank the RSNA Board of Directors for continuing to entrust the care of *RSNA News* to me. I would also like to thank the members of the editorial board and the RSNA staff who make *RSNA News* so successful.

Sincerely,

David M. Hovsepian, M.D.

Feature Articles Published in *RSNA News*, December 2011 – November 2012

December 2011

RSNA, AAPM Help Fill Urgent Need for Medical Physics Residency Programs

Forecasters Cautiously Optimistic for Future of Radiology Salaries

Create Custom Collections Easily with RSNA's Free Teaching File System

Prepare for ICD-10 Conversion Now, Experts Say

MR Imaging Leads to Better Understanding of Pain

January 2012

In the Spotlight: RSNA 2012

Analyzing Outcomes, Adding Elastography Could Improve US Breast Screening

Strengths, Weaknesses of Radiology Education Vary Across the Globe

Embracing Change, Staying United, are Key to Thriving in Healthcare Reform Era

Move to Digital Spurs New ABR Exam Security Campaign

February 2012

User Feedback Fuels RSNA's Innovative Website Redesign Coming in Early 2012

India Ushers in New Era of Advanced Imaging

Ultrasound Telemedicine Project Improves High-risk Obstetric Healthcare

Resources Help Residents Make Radiology Their Business

LI-RADS Enables Standardized Interpretation, Reporting of HCC

March 2012

Visiting Professors Inspired by Resourcefulness of Myanmar Radiologists

New Tools Help Radiologists Manage Pediatric Radiation Dose in CT

New Elastography Techniques Improve Thyroid Nodule Assessment

From Smartphones to Samurais, Radiologists Explore the Mobile Future

New Academy Poised to Create Radiology's Most Effective Leaders

April 2012

The Greening of Radiology: Simple Changes Reduce Energy Use, Carbon Footprint

MR Imaging Provides New Keys to Psychiatric Disease

MR Microscopy Holds Promise for Brain Tumor Research

Real-time Dose Technology Measures Staff Exposure, Minimizes Risk

Timeliness of Follow up After Abnormal Mammography Results Varies Widely

May 2012

From Idea to Patent, Radiologist Inventors Share their Insight

Physician Follow-up Bolsters IVC Filter Retrieval Rate

QPID Search System Quickly Extracts Data in Emergency Departments

Tech Savvy Teachers are Goal of RSNA Workshop

Communication Skills Can Make or Break a Patient-Physician Relationship

June 2012

Hybrid Imaging with PET/MR Offers Power, Potential

Radiologists Extend Imaging Outreach to Developing Countries

Error Disclosure is Radiology's Next Step in Patient Care

Residents Narrow Their Focus in Fourth-year Programs

Advances Improve Treatment, Detection of Head and Neck Cancer

July 2012

Rising Obesity Rate Presents Imaging Obstacles

Radiologists ExamWeb™ Offers High-tech Radiology Testing Alternative

Radiologists Not the Drivers of High-cost Imaging

Iterative Reconstruction Techniques Reduce Radiation Dose in Head, Chest CT

Ablative Therapies are Promising Weapon in Fighting Cancer

August 2012

Mobile Apps Gain New Ground in Radiology

Post-residency Success Means Leaving the Reading Room

Prostatic Artery Embolization Promising for Treating Enlarged Prostate

PET/MR Leads to Potential Biomarkers for Autism Spectrum Disorders

Experience the Best of Chicago during RSNA 2012

September 2012

Under the Magnifying Glass: MOC Changes Increase Transparency, Streamline Certification

fMRI Aids in Identifying, Treating Major Depression

Economic Boom Aids Brazilian Radiology

Automated Breast Ultrasound Has Potential for Widespread Use

Radiologists Cautiously Optimistic About Next Meaningful Use Phase

October-November 2012

Visiting Radiology Professors Teach, Take Back Lessons from Nepal

Malpractice Claims against Radiologists Often Dismissed, but Fears Persist

Stem Cells Used as “Trojan Horse” for Ultrasound-targeted Cell Therapy

RadiologyInfo.org Views Imaging Through the Eyes of the Patient

RSNA 2012 Meeting Preview