

## **Report of the 2012 Education Exhibits Committee**

The Education Exhibits Committee continues to meet the mission of the RSNA. Each member of the committee is committed to the excellence in education of our profession as demonstrated in the report which follows.

The number of submissions to the education exhibit program in 2012 (5305) represented an increase by 3% from the number of submissions in 2011 (5146). After careful review using a 10-point grading scale, the committee invited 2111 exhibits for presentation, which represents an acceptance rate of 40% for 2012. International submissions comprised 50% of exhibit submissions and 41% of accepted exhibits. New this year, abstract submitters were able to provide an optional figure to contain a chart, graph or image to support the submitted abstract. The optional figure was used for review purposes only. Of 5305 abstracts submitted, 36% included an optional figure.

The Lakeside Learning Center area was located in Hall E, Level 2 of McCormick Place. Exhibits were organized in a linear design, and continued with the learning center community concept, linking standing poster board exhibits and electronic exhibits within each subspecialty of radiology. In 2012, continued improvements were made, including providing additional seating and discussion areas and expanded availability of food within the hall to build upon the concept of centers of congregation for radiologists with similar interests to allow for more informal and productive educational interactions. Based on continued positive feedback, the program of informal table discussions—Bistro Table Discussions—hosted by authorities in specific fields was expanded for 2012. Individuals could purchase lunch and sit at one of 11 tables each day to join others interested in the table topic.

Presenters had the option of choosing an online presentation, backboard panel exhibit, or stand-alone computer exhibit within each subspecialty of radiology. Of 2111 exhibits, 1755 exhibits (83%) were prepared via the RSNA's online presentation system; 299 (14%) prepared backboard panel exhibits and 57 (3%) presented custom application exhibits.

For this year, Drs. Richard Baron and Paul Chang talked to me about a new concept and we jointly decided to introduce this new approach to the 2012 Education Exhibits. It has been termed Enhanced Education Exhibits. We chose approximately 30-35 accepted education exhibits, which we thought would be suitable for this project and sent an invitation to these individuals to participate in this new venture. We requested them to send their exhibit content electronically as a PowerPoint (.pptx) or .pdf file and include at least one additional supplemental media file, such as a video file, or stacks of images, or audio. Approximately 15 authors of the selected exhibits agreed to participate in this new project, and these exhibits were presented in two locations, at the front of the hall in a featured area and in the exhibit's subspecialty community, within the Lakeside Learning Center. The attendees accessed these posters by scanning a QR code with their mobile devices or by calling up via the Virtual Meeting site during the RSNA annual meeting. Similar to the DPS electronic education exhibits, authors had the option to allow RSNA to keep their content online for up to one year.

The ever-popular Case of the Day exhibits were displayed at the front of the hall in electronic format. Unknown cases were presented each day, Sunday through Thursday, in each of fourteen topic areas: breast, cardiac, chest, emergency radiology, gastrointestinal, genitourinary,

interventional radiology, musculoskeletal, neuroradiology, nuclear medicine, obstetrical imaging, pediatrics, physics, and ultrasound. Participants were able to submit what they believed were the correct diagnosis for any of the cases on the electronic presentation system, at nearby Internet Zone computers or via any web browser. These popular Case of the Day exhibits offered 0.5 *AMA PRA Category 1 Credit<sup>TM</sup>* for each correct diagnosis submitted. Lists of attendees who correctly identify cases were prominently displayed near the exhibit area and those individuals were able to claim a ribbon to attach to their name badge. Attendees were also provided the opportunity to earn additional *AMA PRA Category 1 Credit<sup>TM</sup>* by visiting certain exhibits chosen for their interactive teaching potential. The authors of these select exhibits were assigned a date and time to be present at their exhibits, so that a dialogue with the attendees could be established. Exhibits were available for self-study credit at all other times.

One of the highlights of the meeting was the presentation of Education Exhibit Awards. Awards were given in two categories: excellence in design and educational content. An excellence in design award indicates significant adherence to the criteria set forth by RSNA for creation of a visually pleasing exhibit whose information is easy to assimilate in a relatively short period of time. The RadioGraphics review panel members evaluated the exhibits on display and decided the excellence in design awards. A panel was appointed by the RSNA Board of Directors to judge the exhibits for educational content and make the appropriate awards in that category. The awards were announced during the Wednesday plenary session and a complete list of award winners was printed in the Thursday-Friday edition of the Daily Bulletin and posted in the Lakeside Learning Center announcement area. Each award-winning exhibit was identified by a sign above the exhibit and also identified in the online program.

The Education Exhibits Committee is divided into organ-centered subcommittees, each with a chair. This structure achieves the following: increases the number of reviewers judging a single abstract; allows for more in-depth review and discussion within the subcommittees; and provides more oversight of the entire review process by the committee chair. The members of the Education Exhibits Committee are to be commended for their willingness to serve, especially in this time of reform and economic challenge as well as their timely review of the large number of submitted abstracts. Each member of the committee was responsible for performing over 200 reviews on average. The committee held its annual meeting on Monday of the RSNA meeting where the entire process of the educational exhibits are reviewed, from abstract form and submission process, evaluation of abstracts, to the presentation in the hall to ensure optimization of the educational content and the experiences of the submitters, presenters, and reviewers. The members of the 2012 Education Exhibits Committee are listed on [www.rsna.org](http://www.rsna.org) and in the RSNA Meeting Program. I would like to personally thank all committee chairs and members for the diligence, hard work and loyalty to this committee and the RSNA. The RSNA staff are a superb group of people, whom I would like to personally thank for all their hard work and help in my first year as Chair of this Committee.

The Education Exhibits Committee also would like to thank the RSNA leadership and staff for our continued success.

Respectfully submitted,

Isaac R. Francis, MD  
Chairman, Education Exhibits Committee